



RAMAIAH INSTITUTE OF MANAGEMENT

INTERNATIONAL OFFICE

This student fact sheet is for all the incoming foreign students from the various partner universities. This document provides you will all the information and contacts which will make your visit to our institution a comfortable one.

2021-2022

Our student exchange happens in the September to January semester. During this period Semester 1 and Semester 3 of the Post Graduate Diploma Program will be going on. You can select the classes you want to take and finalise your learning agreement. On the last day of your exchange your transcript will be emailed to your School.

Email:

internationaloffice@msrim.org

Accommodation:- It is Strongly Advisable the you book your accommodation before you arrive. Sree Rama Boys Hostel [Address:](#) No:#11, 1st Main, MSR Nagar Rd Ext, M S Ramaiah Nagar, Mathikere, Bengaluru, Karnataka 560054 , Dream City Paying Guest Accommodation for Boys [Address:](#) MSR Road, Gokula 1st Stage, Mathikere Extension, Mathikere, Bengaluru, Karnataka 560054 [Phone:](#) [094839 72552](tel:09483972552), MS Square Ladies Accommodation

Campus Address: Gate No.8 , 'C' Block MS Ramaiah Nagar, MSRIT Post, Bangalore – 560054. T: +91 80 2360 6640/ 6641/6642 Extn 222 M: +91 9742051567, website: www.msrim.in

IMPORTANT PROCEDURES

| | FALL 2021 | SPRING 2022 |
|-----------------------------|------------------------|--------------------|
| Nomination Deadline | April 15th | Sept 30th |
| Application Deadline | May 15th | Oct 15th |
| Orientation Session | To Be Announced | |
| Semester Dates | Sept to Jan | Jan to May |

DEFINITIVE DATES WILL BE CONFIRMED SOON

Fill the Exchange Student Application form given below and email it along with your 10th / 12th / under graduation/ and latest marks cards. Copy of your passport / proof of residence/ National ID Proof will also have to be scanned and submitted along with your application. You will have to provide evidence that you are able to understand, speak, read and write English since it is the medium of instruction.

Address: Msre college road, 14th Main 1st Cross Rd, Mathikere, Bengaluru, Karnataka 560054

Phone: [099008 69332](tel:09900869332) . There are plenty of choices. Google with the Key Words “PG Accommodation near MS Ramaiah Institute of Management Mathikere”. On an Average Accommodation will cost ₹6,000 per month in a PG. Food for one month for one person if she cooks herself will cost ₹10,000/- Local Transportation depending on the mode of transport and frequency of travel will cost another ₹3000/- .

General Instructions Bangalore International Airport is called the Kempegowda International Airport. The International Arrivals happen normally post midnight. You will land at 1.30 am if you are coming From France. Clearing immigration will take an hour. After coming out of the airport hire the airport taxi and give the driver the address of your PG Accomodation. The Airport is 31 kms away from the campus and it will take you about 30 minutes to arrive at your PG and will cost you ₹800/- . Reach the PG Accommodation and rest. The next day at 9.30 am come to the Campus. You will be given a student ID card and access to the library, database and other facilities for the duration of your exchange.

Location of the Campus is [here](#)

You can have a look at the route map [here](#)

Process: Upon receiving the nominations from the Partner Universities the academic committee of the School goes through the applications and makes a decision based on the academic background of the student and the English language proficiency. The students who have been approved by this committee will be sent an invitation letter for their visa purpose.

Learning Agreement: You can refer [this](#) for the subject package and decide the courses you want to study. You can also email the faculty for more information using their [contacts](#)

Campus Life: At RIM apart from Classroom lectures students have to participate in the club activities, case study, lab sessions, presentations, simulations, industrial visits, Guest Lectures from Corporate Honchos. Continuous evaluation using presentations, quiz, tests, exams and Projects are all part of the course and students are expected to have the necessary bandwidth to stay on top of the often numerous demands made on their time. Bangalore have a pleasant weather throughout the year and being a very cosmopolitan city has various options to dine and avenues for Entertainment.

About Bangalore : Each area of Bangalore has a history to it and is known for a unique cultural heritage . The oldest parts of Bangalore can be identified by their Pin Code Eg: Basvangudi is 560004 while Electronics City is 560100 is a relatively new part of town. The traditional parts of Bangalore are Malleshwaram, Basvangudi, Cantonment (M.G Road), K.R. Market, Chamarajapete. These areas date back to the 1800. Then came Seshadripuram, Rajajinagar, Indiranagar, Jayanagar , Koramangala .

Rajajinagar is more of the Industrial area while Seshadripuram is residential area. Indiranagar has the best bars , pubs and places to hangout especially around the 100 feet road. Koramangala is a paradise for the foodie. You can eat out in a different restaurant each night and still have some left over. Whitefield is another hotspot for leisure, UB city set in the Tony Vittal Mallya Road is the marquee party place with its many high end bars. Church Street and M.G Road are the old yet newest happening hot spots to meet up and have a great time. The newest residential enclaves are now coming up near the New Bangalore International Airport with many living options to cater to all budgets. If this ecosystem for social life is there, there is also a vibrant and thriving startup culture in Bangalore. The many co working spaces in and around the same areas house Tech and Non Tech startups trying to disrupt the global consumption style. Thus your semester in Bangalore will be rewarding and memorable to you.

Important websites:

<https://www.karnatakaturism.org/> <http://www.tamilnadutourism.org/> <http://www.pondytourism.in/>

<https://www.keralaturism.org/> <https://goa-tourism.com/> <https://bangalore.afindia.org/>

General Travel Advisory: Keep the school informed about your travel schedule. You can travel by road in an organized tour bus or by Train in the south Indian states. Travel to Agra and Rajasthan can be undertaken by Air. Avoid hitchhiking and asking strangers for help. Keep International Office informed about your travel itinerary.

Academic Guidelines : The Institution expects students to attend classes in a formal attire suitable for Business. Students are expected to come well prepared to class to participate in the discussion and add value in Peer to Peer learning environment. Our Institution prides itself on diversity and students from almost all states and Union Territories are represented on campus. Students are expected to utilize all the infrastructure facilities like library journals and books , sports infrastructure and equipment with due care. We expect students to respect the privacy of other visitors to the campus like patients, their attendants, other students and parents and dignitaries. Classes are conducted to a set time table and attendance is compulsory .

RAMAIAH INSTITUTE OF MANAGEMENT

PROGRAM STRUCTURE

Program Credits: 116

SEMESTER I

**STARTS – IN THE MONTH OF
AUGUST**

**ENDS – IN THE MONTH OF
NOVEMBER**

Total Credits – 29

- Core papers
- Integrated Live Projects

SEMESTER II

**STARTS – IN THE MONTH OF
DECEMBER**

ENDS – IN THE MONTH OF MARCH

Total Credits – 29

- Core papers
- Integrated Live Projects

SEMESTER III

**STARTS – IN THE MONTH OF
AUGUST**

**ENDS – IN THE MONTH OF
NOVEMBER**

Total Credits – 29

- Major Electives
- Minor Electives
- Summer Internship

SEMESTER IV

**STARTS – IN THE MONTH OF
DECEMBER**

ENDS – IN THE MONTH OF MARCH

Total Credits – 29

- Major Electives
- Minor Electives
- Empirical Projects

PGDM – AICTE I Semester Batch 2021 - 23

| SN | Subject Code | Subject Title | No. of Credits |
|-------|--------------|--|----------------|
| 1 | 20PGD101 | Foundations in Management and Organizational Behaviour | 4 |
| 2 | 20PGD102 | Legal Environment of Business | 3 |
| 3 | 20PGD103 | Accounting for Managers | 4 |
| 4 | 20PGD104 | Managerial Economics | 3 |
| 5 | 20PGD105 | MIS and Statistics for Managers | 4 |
| 6 | 20PGD106 | Business Communication | 3 |
| 7 | 20PGD108 | Management Information Systems | 3 |
| 8 | 20PGD109 | Personal Growth Lab - I | 2 |
| 9 | 20PGD111 | Integrated Live Project - I | 2 |
| 10 | | SWAYAM | 1 |
| Total | | | 29 |

PGDM – AICTE II Semester Batch 2021 - 23

| | | | |
|----|----------|------------------------------|---|
| 1 | 20PGD201 | Marketing Management | 4 |
| 2 | 20PGD202 | Corporate Finance | 4 |
| 3 | 20PGD203 | Human Resource Management | 4 |
| 4 | 20PGD204 | International Business | 2 |
| 5 | 20PGD205 | Operations Management | 4 |
| 6 | 20PGD206 | Macro Economics | 2 |
| 7 | 20PGD207 | Business Research Methods | 4 |
| 8 | 20PGD208 | Personal Effectiveness | 2 |
| 9 | 20PGD209 | Integrated Live Project - II | 2 |
| 10 | | NEN | 1 |

Total 29

PGDM – AICTE III Semester Batch 2020 - 22 (Seniors)

| SN | Subject Code | Subject Title | No. of Credits |
|-------|--------------------------|--|----------------|
| 1 | 20PGDC301 | Business Ethics and Corporate Governance | 2 |
| 2 | 20PGDC302 | Managerial effectiveness and Leadership | 3 |
| 3 | 20PGDC303 | Summer Internship | 3 |
| 4 | 20PGD-F/M/H/O | Major Electives | 12 |
| 5 | 20PGD-BA/BFSI/S/HC/IB/EN | Minor Electives | 6 |
| 6 | 20PGDOP304/20PGDOP305 | Open Electives | 2 |
| | | NEN | 1 |
| Total | | | 29 |

PGDM – AICTE IV Semester Batch 2020 - 22 (Seniors)

| SN | Subject Code | Subject Title | No. of Credits |
|-------|--------------------------|------------------------------|----------------|
| 1 | 20PGDC401 | Strategic Management | 4 |
| 2 | 20PGDC402 | Entrepreneurship Development | 2 |
| 3 | 20PGDC403 | Empirical Study/Project | 3 |
| 4 | 20PGD-M/F/H/O | Major Electives | 12 |
| 5 | 20PGD-BA/BFSI/S/HC/IB/EN | Minor Electives | 6 |
| 6 | 20PGDOP304/20PGDOP305 | Open Electives | 2 |
| Total | | | 29 |

PGDM – AICTE III Semester Major Specilization Batch 2021-23

| Area | SN | Subject Code | Subject Title | No. of Credits |
|----------------------------------|----|--------------|--|----------------|
| Finance | | | | |
| | 1 | 20PGDF301 | Security Analysis and Portfolio Management | 4 |
| | 3 | 20PGDF302 | Advanced Financial Management | 4 |
| | 5 | 20PGDF303 | Financial Environment of Business | 4 |
| Human Resource Management | | | | |
| | 1 | 20PGDE301 | Managerial effectiveness and Leadership | 3 |
| | 2 | 20PGDE302 | Business Ethics & Corporate Governance | 2 |
| | 3 | 20PGDH301 | Organizational Development and Change Management | 3 |
| | 4 | 20PGDH302 | Performance, Compensation and Talent Management | 3 |
| | 5 | 20PGDH303 | Employee Relations and Legislations | 3 |
| | 6 | 20PGDH304 | HR Competencies | 3 |
| Marketing | | | | |
| | 1 | 20PGDM301 | Consumer Behavior and Marketing Research | 3 |
| | 2 | 20PGDM302 | Integrated Marketing Communication | 2 |
| | 3 | 20PGDM303 | Sales and Distribution Management | 3 |
| | 4 | 20PGDM304 | Services Marketing | 2 |
| Operations | | | | |
| | 1 | 21PGDOMA301 | Strategic sourcing & Supply chain Management | 3 |
| | 2 | 21PGDOMA302 | Technology Management | 3 |
| | 3 | 21PGDOMA303 | Total Quality Management | 3 |
| | 4 | 21PGDOMA304 | Product Design | 3 |
| | 5 | 21PGDOMA305 | Business Process Re-engineering | 3 |
| | 6 | 21PGDOMA306 | Innovation Management | 3 |
| | 7 | 21PGDOMA307 | Applied Operations Research | 4 |

PGDM – AICTE IV Semester Major Specilization Batch 2021-23

Finance Management

| | | | |
|---|-----------|-------------------------------------|---|
| 1 | 20PGDF401 | Essentials of Taxation | 4 |
| 3 | 20PGDF402 | Corporate Valuation & Restructuring | 4 |
| 5 | 20PGDF403 | International Financial Management | 4 |
| 7 | 20PGDF404 | Derivatives | 4 |

Human Resource Management

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|---|-----------|-----------------------------|---|
| 1 | 20PGDH401 | Knowledge Management | 3 |
| 2 | 20PGDH402 | Human resource Develiopment | 3 |
| 3 | 20PGDH403 | International HRM | 3 |
| 4 | 20PGDH404 | Human Resource Analytics | 3 |

Marketing

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|---|-----------|------------------------------|---|
| 1 | 20PGDM401 | Product and Brand Management | 2 |
| 2 | 20PGDM402 | Rural Marketing | 2 |
| 3 | 20PGDM402 | B2B Marketing | 2 |
| 4 | 20PGDM402 | International Marketing | 2 |
| 5 | 20PGDM403 | Retail Management | 2 |
| 6 | 20PGDM404 | Digital Marketing | 2 |

Operations

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|---|-------------|-----------------------------------|---|
| 1 | 21PGDOMA401 | Services Operation Management | 3 |
| 2 | 21PGDOMA402 | Project Management | 3 |
| 3 | 21PGDOMA403 | Quality By Design | 4 |
| 4 | 21PGDOMA404 | Materials Management | 3 |
| 5 | 21PGDOMA405 | Lean Six Sigma | 4 |
| 6 | 21PGDOMA406 | Discrete System Simulation | 4 |
| 7 | 21PGDOMA407 | Competitive Manufacturing Systems | 3 |

PGDM – **AICTE III Minor** Specilization Semester Batch 2021-23

| Area | SN | Subject Code | Subject Title | No. of Credits |
|---------------------------------------|----|--------------|--|----------------|
| BFSI | 1 | 20PGDB301 | Wealth Management | 2 |
| | 3 | 20PGDB302 | Basics Of Insurance - General And Life | 2 |
| | 4 | 20PGDB303 | Banking And Financial Services | 2 |
| Entrepreneurship | | | | |
| | 1 | 20PGDE301 | Innovation & Entrepreneurship | 2 |
| | 2 | 20PGDE302 | Strategy for Start ups | 2 |
| | 3 | 20PGDE303 | Family Business | 2 |
| Travel and Tourism Management | | | | |
| | 1 | 20PGDTT301 | Principles of Travel And Tourism Management | 2 |
| | 2 | 20PGDTT302 | Hospitality & Tourism Marketing | 2 |
| | 3 | 20PGDTT303 | Communication for Travel & Tourism | 2 |
| | 4 | 20PGDIB301 | International Business Environment | 2 |
| | 5 | 20PGDIB302 | International Marketing | 2 |
| | 6 | 20PGDIB303 | Global Supply Chain Management | 2 |
| Logistics and Supply Chain Management | | | | |
| | 1 | 21PGDOMI301 | Supply Chain Concepts And Planning | 3 |
| | 2 | 21PGDOMI302 | Strategic Sourcing & Supply Chain Management | 3 |
| | 3 | 21PGDOMI303 | Vendor Managed Inventory | 3 |
| | 4 | 21PGDOMI304 | Supply Chain Information System | 3 |
| Business Analytics | | | | |
| | 1 | 20PGDBA301 | R for Data Analytics | 2 |
| | 2 | 20PGDBA302 | BI & Data Visualization using Tableau | 2 |
| | 3 | 20PGDBA303 | Structural Equation Modeling Using SPSS AMOS | 2 |

Sports management

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|---|--|---|
| 1 | 20PGDSM301 Fundamentals of Business of Sports | 2 |
| 2 | 20PGDSM302 Marketing Branding and PR in Sports | 2 |
| 3 | 20PGDSM303 Sports Entrepreneurship | 2 |

Hospital management

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|---|---|---|
| 1 | 20PGDHM301 Planning and Management of Hospital Services | 3 |
| 2 | 20PGDHM302 Practical Component | 3 |

Aviation Management

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|---|--|---|
| 1 | 20PGDAM301 Airport Business Management | 3 |
| 2 | 20PGDAM302 Airport Operations | 3 |

PGDM – AICTE IV Semester **Minor Specilization** Batch 2021-23

| Area | SN | Subject Code | Subject Title | No. of Credits |
|-------------------------|----|--------------|--|----------------|
| BFSI | 1 | 20PGDB401 | Financial Markets And Investment Banking | 2 |
| | 2 | 20PGD402 | Enterprise Risk Management | 2 |
| | 3 | 20PGDB403 | International Financial Management | 2 |
| | 4 | 20PGDB403 | Fiscal Policy and Business | 2 |
| Entrepreneurship | | | | |
| | 1 | 20PGDE401 | Ecosystem for Entrepreneurship | 2 |
| | 2 | 20PGDE402 | Social Entrepreneurship | 2 |
| | 3 | 20PGDE403 | New Venture Funding | 2 |
| Travel and Tourism | | | | |
| | 1 | 20PGDTT401 | Strategic Management for Travel and Tourism | 2 |
| | 2 | 20PGDTT402 | Sustainable and Eco Tourism | 2 |
| | 3 | 20PGDTT403 | Destination Marketing | 2 |
| | 4 | 20PGDIB401 | International Financial Management | 2 |
| | 5 | 20PGDIB402 | International Human Resource Management | 2 |
| | 6 | 20PGDIB403 | Global Strategic Management | 2 |
| Retail and Supply Chain | | | | |
| | 1 | 21PGDOMI401 | Warehouse & Distribution facilities management | 3 |
| | 2 | 21PGDOMI402 | Transportation And Distribution Management | 3 |
| | 3 | 21PGDOMI403 | Logistics concepts and planning | 3 |
| | 4 | 21PGDOMI404 | Air Cargo Management | 3 |
| Business Analytics | | | | |
| | 1 | 20PGDBA401 | Python Programming for Business | 2 |
| | 2 | 20PGDBA402 | Predictive Analytics using R | 2 |
| | 3 | 20PGDBA403 | Big Data Analytics and its Applications | 2 |

Sports management

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|---|---|---|
| 1 | 20PGDSM401 Global Sports Tourism | 2 |
| 2 | 20PGDSM402 Digital Marketing in Sports | 2 |
| 3 | 20PGDSM403 Merchandising & Franchise Management in Sports | 2 |

Hospital Management

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|---|---|---|
| 1 | 20PGDHM401 Legal aspects of Hospital management | 3 |
| 2 | 20PGDHM402 Practical Component | 3 |

Aviation Management

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|---|--|---|
| 1 | 20PGDAM401 Airline Business Management | 3 |
| 2 | 20PGDAM402 Airline Operations | 3 |